

REGISTER NOW
CLASSES FILL QUICKLY
AND SPACE IS LIMITED!

It's easy to register:

Online registration only:

<http://www.ecu.edu/business/shrm.cfm>.

Course is subject to cancellation if enrollment is not sufficient.

REGISTRATION DEADLINE

Registration deadline is February 1, 2012 for the upcoming session. For more information, contact Anne Fisher by calling 252-328-6377 or e-mail fishera@ecu.edu.

Registration by Dec 31, 2011 - \$1,100

Registration between Jan 1 & Feb 1, 2012 - \$1,250.

Mastercard and Visa accepted.

Our course is offered over three weekends on ECU's main campus:

Weekend 1:

- Friday, February 10, 2012 - 4:00pm - 8:30pm
- Saturday, February 11, 2012 - 8:30am - 1:00pm

Weekend 2:

- Friday, February 24, 2012 4:00pm - 8:30pm
- Saturday, February 25, 2012 - 8:30am - 1:00pm

Weekend 3:

- Friday, March 16, 2012 - 4:00pm - 8:30pm
- Saturday, March 17, 2012 8:30am - 1:00pm

YOUR INSTRUCTOR



Sharon has worked for over 20 years in various business sectors focused on strategically growing businesses while equipping leaders and individuals for success. Sharon recently joined the Faculty of the College of Business at East Carolina University where she is developing and teaching a Leadership course for Junior Business majors.

Prior to joining the University, Sharon spent 15 years as Human Resources Manager with Wachovia and Wells Fargo bank. She has also had roles as Senior Manager of Customer Service and Administration with United States Cellular and owned several businesses in eastern North Carolina.

Sharon earned a BSBA in Small Business Management and an MBA from East Carolina University in Greenville, North Carolina. She also holds a Senior Professional in Human Resources designation.

She holds specialized certifications in a number of programs including The Big 5, Change Style Indicator, and Influencing Styles.

Active in the community, Sharon has served on numerous Boards and Committees for community organizations and non-profits. She has earned several awards during her career including the Uncommon Wisdom Award from Wachovia and the outstanding partnership award from Wells Fargo.

Sharon resides in Greenville with her husband and two children.

Several other College of Business faculty members with extensive Human Resources experience will also teach various sections of the course.



**SET YOUR SIGHTS ON
HR CERTIFICATION**

Our Human Resource certification preparation course is designed primarily for individuals seeking a Professional in Human Resources (PHR®) or Senior Professional in Human Resources (SPHR®) certification.

This intensive 3 weekend program (Friday 4pm-8:30pm & Saturday 8:30am-1:00pm) combines expert instruction with the SHRM Learning System®, so you will learn faster, retain more knowledge and stay on track as you prepare for the exam.



LET US GUIDE YOU TO SUCCESS



Achieving major career goals is challenging and time consuming. But, the road to success is easier when an experienced guide provides a roadmap and keeps you on track. If your goal is HR certification, we'll lead you to success. Our instructors focus on critical exam content, and our structured classroom environment accelerates learning and improves retention.

This PHR/SPHR course is offered in partnership with the Society for Human Resource Management (SHRM), the world's largest association devoted to human resource management. Thousands of HR professionals have earned their PHR or SPHR certifications by using the SHRM Learning System.

The 2012 SHRM Learning System is filled with new features, including innovative SmartStudy tools that help streamline your study time and build confidence for passing the certification exam.

Follow these steps to success:

ASSESS: Take our assessments to determine your current knowledge and gaps, with the results weighted against tested areas on the certification exam (PHR or SPHR).

STUDY: Use assessment results to identify your learning priorities, create your personal study plan and estimate study time.

PASS: Complete the post-test and use other testing tools to validate your learning and refine your study plan as you prepare for the exam.

DID YOU KNOW?

Course fees often qualify for tuition reimbursement and you can earn 3.5 continuing education credits (CEUs) for completing this course. Participants gain a generalist point of view, refresh key ideas and concepts, strengthen their understanding of core competencies and increase productivity.

THE #1 PHR AND SPHR CERTIFICATION PREPARATION SYSTEM IS ALSO THE MOST ADVANCED.

In addition to SmartStudy tools, we offer learning modules in print and e-reader formats and provide extensive multi-media online resources.

THE MOST UP-TO-DATE LEARNING MODULES

The SHRM Learning System includes six modules covering the entire HR Certification Institute body of knowledge increasing your chances to pass the PHR/SPHR exam.



- 1 Business Management and Strategy
- 2 Workforce Planning and Employment
- 3 Human Resource Development
- 4 Compensation and Benefits
- 5 Employee and Labor Relations
- 6 Risk Management

PREPARING TO PASS

When you complete this course, you'll be prepared to pass the PHR or SPHR exam. Year after year, professionals who use the SHRM Learning System consistently beat the national pass rate.

Our expert classroom instruction provides a better flow of information and a more enjoyable and effective learning experience saving you time and keeping you motivated.

MORE WAYS TO LEARN

Whatever your learning style, you'll find ways to test your knowledge and build confidence. The Online Learning Center provides a wealth of supplemental study materials:

Assessment – identifies topics a participant already knows and those areas that require more time and attention.

Quickstarts – guided overviews for each module highlight key topics.

Practice Tests – more than 1,000 questions for testing your knowledge and comprehension.

Post-test – incorporates features similar to the HR Certification Institute exam format: 200 scored test questions, timed questions, strike-through, and mark to ensure confidence.

Online Resource Center – includes downloadable audio and web casts, flashcards (printed, online or audio), HR updates, related links, feedback feature and more.



COURSE INVESTMENT

A course investment of \$1,100 includes the SHRM Learning System modules, online learning center, access to the Online Resource Center, instructor handouts, and 27 hours of classroom instruction. You will also have access to instructors (via email) after course completion to answer questions as you prepare for your certification exam.

To allow time to order your course materials, please register online by December 31, 2011 and submit \$1,100 payment. Registration between January 1, and February 1, 2012 requires \$1,250 payment.